



FOR IMMEDIATE RELEASE

CONTACT:

Steve Kanter

Marketing Manager

Phone: 920.482.3712

Cell: 920.242.0240

KanterS@Shorlinecu.org

KYLE BRYNTESEN HIRED AS BUSINESS DEVELOPMENT OFFICER

Manitowoc, Wis., October 12, 2017 – Shoreline Credit Union is pleased to announce that they have hired Kyle Bryntesen as Hometown Business Development Officer. In his new role, he is responsible for developing beneficial relationships with hometown small businesses in Shoreline’s chartered counties.

Other responsibilities include attending Chamber of Commerce events in our communities and volunteering on local boards and committees. He will also assist in coordinating the credit union’s involvement in community events, such as those for charities and economic development. Kyle is currently a member of the Rotary Club of Manitowoc and the Two Rivers Business Association.

Kyle has nearly 15 years of sales and business development experience including three years as the Salvation Army Business Development Director. In this role, he was responsible for implementing the Red Kettle Program in Manitowoc County. He also solicited donations from businesses and coordinated donor and media relations for the Salvation Army.

Kyle and his wife Jill reside in Manitowoc and attended Roncalli High School.

About Shoreline Credit Union

For over 75 years, Shoreline Credit Union is headquartered in Manitowoc County and is a member-owned, non-profit financial cooperative serving over 10,000 members in nine counties — Brown, Outagamie, Winnebago, Door, Calumet, Fond du Lac, Kewaunee, Manitowoc and Sheboygan, in Wisconsin. Shoreline Credit Union is a member of the National Credit Union Administration (NCUA), an independent federal agency that charters and supervises federal credit unions. Shoreline is considered well capitalized according to NCUA standards.

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