



**FOR IMMEDIATE RELEASE**

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**SHORELINE CREDIT UNION RIBBON-CUTTING EVENT HELD AT  
REMODELED MISHICOT ROAD LOCATION IN TWO RIVERS, WIS.**

**Two Rivers, Wis., April 18, 2018** – Shoreline Credit Union held a ribbon-cutting ceremony today with The Chamber of Manitowoc County as well as other city and county officials to celebrate a major \$750,000 renovation to their Mishicot Road location in Two Rivers.

The branch, originally built in 1979, was updated in a theme that pays homage to Hamilton Manufacturing Company and the past history of Shoreline Credit Union. Working with Keller, Inc. and many local contractors, the branch design reflects the industrial heritage of Shoreline when it began as Hamilton Employees Credit Union in 1941. The color scheme, the flooring and other finishing touches in the new branch are dedicated to the hard-working men and women of our area.

A major highlight is a mural tribute to Shoreline and Hamilton. The type-box style mural was designed by Dais Design in conjunction with Shoreline's Marketing Department. The Hamilton Wood Type Museum provided access to their large historical collection to help create the colorful montage that's displayed on the wall in the waiting area of the branch. Inside signage was produced by Exhibit Resource. Outside signage will be provided by PDJ Cutting and Fabricating. Future plans include the installation of a glass display case that will feature historic objects from the credit union's past.

"We are proud to continue to invest in our community," says Nathan Grossenbach, CEO of Shoreline Credit Union. "We are thriving in Manitowoc County and we felt that it was time to revisit our Hometown roots and provide the best branch experience in town. We are happy with the results."

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Grossenbach went on to say, “We appreciate the patience our members exhibited during this construction project. Our employees did a phenomenal job setting up shop and working in the temporary location, while providing hometown service with a smile. We look forward to everything returning to normal.”

### **About Shoreline Credit Union**

For over 75 years, Shoreline Credit Union has been headquartered in Manitowoc County and is a member-owned, non-profit financial cooperative serving approximately 10,000 members in nine counties — Brown, Outagamie, Winnebago, Door, Calumet, Fond du Lac, Kewaunee, Manitowoc and Sheboygan, in Wisconsin. Shoreline Credit Union is a member of the National Credit Union Administration (NCUA), an independent federal agency that charters and supervises federally-insured credit unions. Shoreline is considered well capitalized according to NCUA standards.

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