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**FOR IMMEDIATE RELEASE**

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**COLLEEN INMAN NAMED 2018 ATHENA AWARD WINNER IN MANITOWOC COUNTY.**

**Community leader and Shoreline Hometown Credit Union Board Secretary, Colleen Inman was recently presented the coveted Athena Award by the Manitowoc County Chamber of Commerce at their 102<sup>nd</sup> Annual Dinner at Fox Hills Resort in Mishicot, Wis.** The purpose of the Athena Award is to recognize an individual for professional achievement and community service, and for actively and generously assisting women in their attainment of professional and leadership skills.

Colleen Inman of Two Rivers, Wisconsin was the latest recipient of this award that "honors individuals who assist women in reaching their full leadership potential; demonstrate excellence, creativity and initiative in their businesses or professions; and provide valuable service by devoting time and energy to improving the quality of life for others in the community."

"What a special evening," Colleen says. "I was overwhelmed and surprised at the accolade. I was so happy that many of my family members celebrated with me from as far away as Milwaukee."

She grew up in Two Rivers and attended Lakeshore Technical College. Colleen interned at the Point Beach Nuclear plant and later transferred to the Milwaukee corporate office to be employed in the nuclear industry for 15 years. She met her husband Rick, who also worked at the Point Beach Nuclear Plant, and she decided to move back to the area to help him run a jewelry store he recently opened.

"I really loved the opportunity to get involved in the community as a business leader," Colleen explains. "When I moved back, I joined the Chamber - which was the most important way to open doors for me." She was a very influential person over the years serving as the President of the Two Rivers Business Association (TRBA) and Two Rivers Rotary; and served on boards of Two Rivers Main Street and

Service League of Manitowoc County. “My husband and I also co-chaired the Cool City Car Show and Cruise for 10 years. We are proud of how much that premiere Main Street event has grown.”

Colleen goes on to say, “I love the lakeshore area. There is incredible opportunity here. We need to continue to find people who promote and volunteer to help make this the great place it is to live and work.”

**Colleen is also an active board member for Shoreline Hometown Credit Union.** “I love the people there. I’ve been involved with the credit union through its ups and downs for many years. I have to say that I am proud of the current leadership, because good things are happening at Shoreline as they become very involved in the well-being of people in the area. When I received the Athena Award, many folks from Shoreline were there to cheer me on. That means an awful lot to me.”

"Colleen is the kind of woman who lifts others up and seeks to promote others with no expectation of recognition or glory on her own part," added Nathan Grossenbach, CEO/President of Shoreline Hometown Credit Union. “She’s also a dedicated Shoreline board member who makes a huge difference in our efforts to make our credit union the best local financial in the area.”

When Colleen moved back to the area from Milwaukee 20 years ago, she accomplished so much to help others be successful in Manitowoc County. “Colleen is a wonderful example for others to follow,” Grossenbach says. “All of us should be thankful that we have a person of her caliber in our hometown.”

#### **About Shoreline Hometown Credit Union**

For over 75 years, Shoreline Hometown Credit Union is headquartered in Manitowoc County and is a member owned, non-profit financial cooperative serving approximately 9,000 members in nine counties — Brown, Outagamie, Winnebago, Door, Calumet, Fond du Lac, Kewaunee, Manitowoc and Sheboygan, in Wisconsin. Shoreline Credit Union is a member of the National Credit Union Administration (NCUA), an independent federal agency that charters and supervises federal credit unions. Shoreline is considered well capitalized according to NCUA standards.

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#### **Photo caption: Shoreline Hometown Credit Union**

Shoreline Hometown Credit Union Board Member, Colleen Inman was the recent recipient of the Athena Award at the Manitowoc Chamber’s 102<sup>nd</sup> Annual Dinner.