



April 11, 2018

Members of Shoreline Credit Union:

It has come to our attention that customers of the Two Rivers Wells Fargo Bank branch may have received a letter notifying them of a closure of the branch in July, 2018. Although we cannot speak on behalf of Wells Fargo, its employees, or its customers, we are saddened by the news of another financial institution removing itself completely from Two Rivers. Wells Fargo has been a prominent financial institution serving Two Rivers for many years. We appreciate their continued support of our community.

Over the past several years, we have seen six financial institutions merge or leave Two Rivers. Only two community-based financial institutions remain. Both are fully committed to serving Two Rivers as the strong, successful institutions they have become. Those two institutions are Shoreline Credit Union and Bank First National.

Shoreline Credit Union is wrapping up its year-long Project Unify which has culminated in a completely remodeled branch located in the heart of Two Rivers at 3131 Mishicot Road. Although we are a local Hometown Credit Union, we offer most of the same technologies the large banks offer, such as the ability to bank from home. Better yet, our savings and borrowing rates are strategically selected to ensure they are at the top of the market to help our community succeed financially. Finally, we remain committed to the hectic schedules of our community by remaining open on Saturdays in both the lobby and drive-thru for all your financial needs.

If you are looking to move your business from Wells Fargo elsewhere, my wish is that Shoreline would be at the top of your list. I invite you to attend our Annual Meeting on Wednesday, April 18th at 6:00 PM at the Maritime Museum in Manitowoc to learn more about your Hometown Credit Union. Thank you for your time. I look forward to ensuring that you and each of our 10,000 members achieve financial success.

Sincerely,

Nathan Grossenbach

CEO/CFO

4400 Calumet Ave.

Manitowoc, WI 54220

GrossenbachN@ShorelineCU.org

	Wells Fargo	Shoreline
~ 1 Year CD	0.45%	1.82%
~ 2 Year CD	1.49%	2.13%
~ 3 Year CD	1.69%	2.49%
~ 5 Year CD	1.98%	3.03%