



FOR IMMEDIATE RELEASE

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Shoreline Credit Union is pleased to announce the promotion of Lisa Sment to Market Manager. In her new role, Lisa is responsible for overseeing both the Manitowoc and Two Rivers Shoreline locations. Her responsibilities include ensuring adherence to policy and procedure, managing the staff members, and working closely with our Hometown Business Development Officer to help promote the Credit Union in Manitowoc County.

Lisa brings over 14 years of branch management experience to Shoreline. Her skills include professional development, providing excellent and consistent member service, and branch leadership. Lisa has worked in various leadership positions at North Shore Bank, Huntington Bank, and most recently Denmark State Bank. Lisa also currently serves as Treasurer and Vice President of the Allouez Lions Club and is active in other community support groups such as Junior Achievement and the Optimist Club.

A graduate of St. Norbert College, Lisa earned a bachelor's degree in Psychology, English and Education. Lisa resides in Green Bay, Wisconsin with her husband and two daughters.

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